

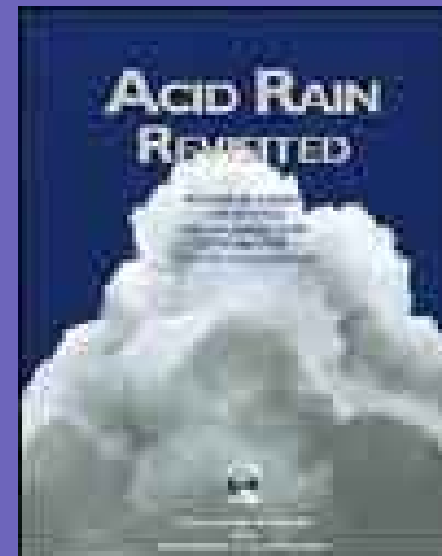
Science, Policy & Musical Chairs

Millie Baird
Environmental Defense
October 8, 2003

Why are scientists left out?

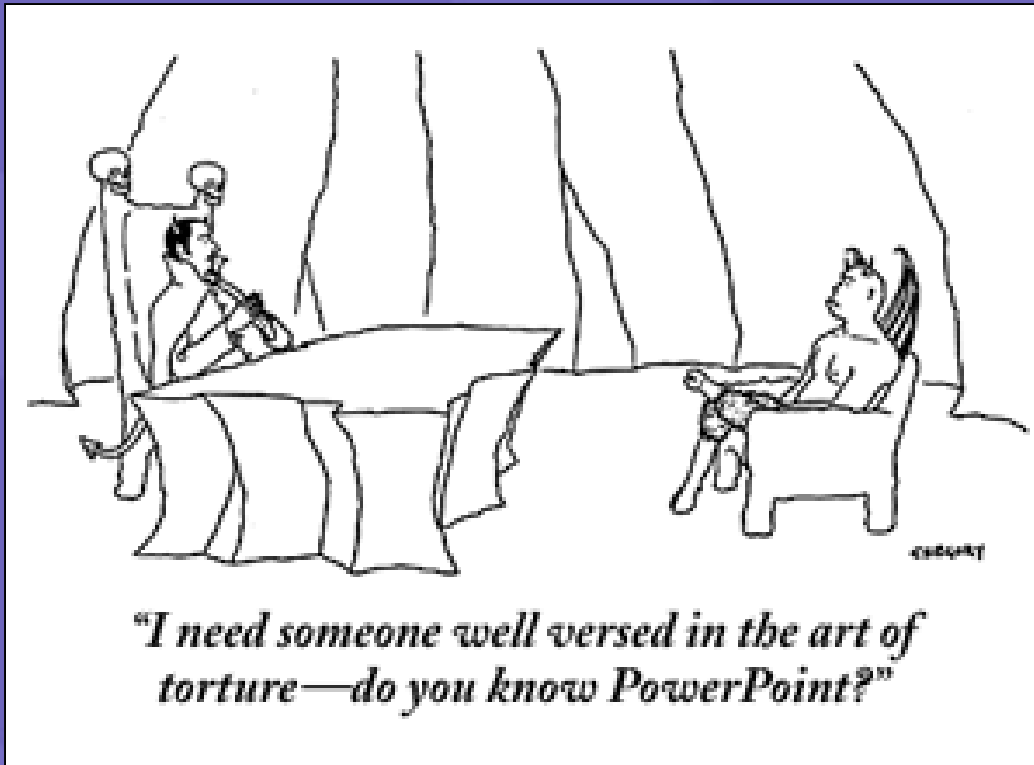


Broadcasting on a different frequency



Beyond scientific journals

Presentation torture



The message is sent, but the meaning is lost.

Absence of Advice

Information is understood, but policymakers aren't given guidance on how to respond.



Some potential solutions

- Refine your message
- Summarize your findings
- Present with a purpose

Show up!



ENVIRONMENTAL DEFENSE



“That was a fine report, Barbara. But since ~~the sexes~~ speak different languages, I probably didn’t understand a word of it.”

scientists & policymakers